



# ***Comparative Effectiveness Research and the Environment for Health Care Decision Making***

## **A 2012 Survey of Health Care Stakeholders**

# Background and Purpose

- Recent emphasis on research that can assist in making healthcare decisions
- NPC conducted a baseline survey (2010-2011) on a series of issues that describe elements of the changing decision-making environment
- In 2011-2012, re-surveyed stakeholders to assess changes in perceptions

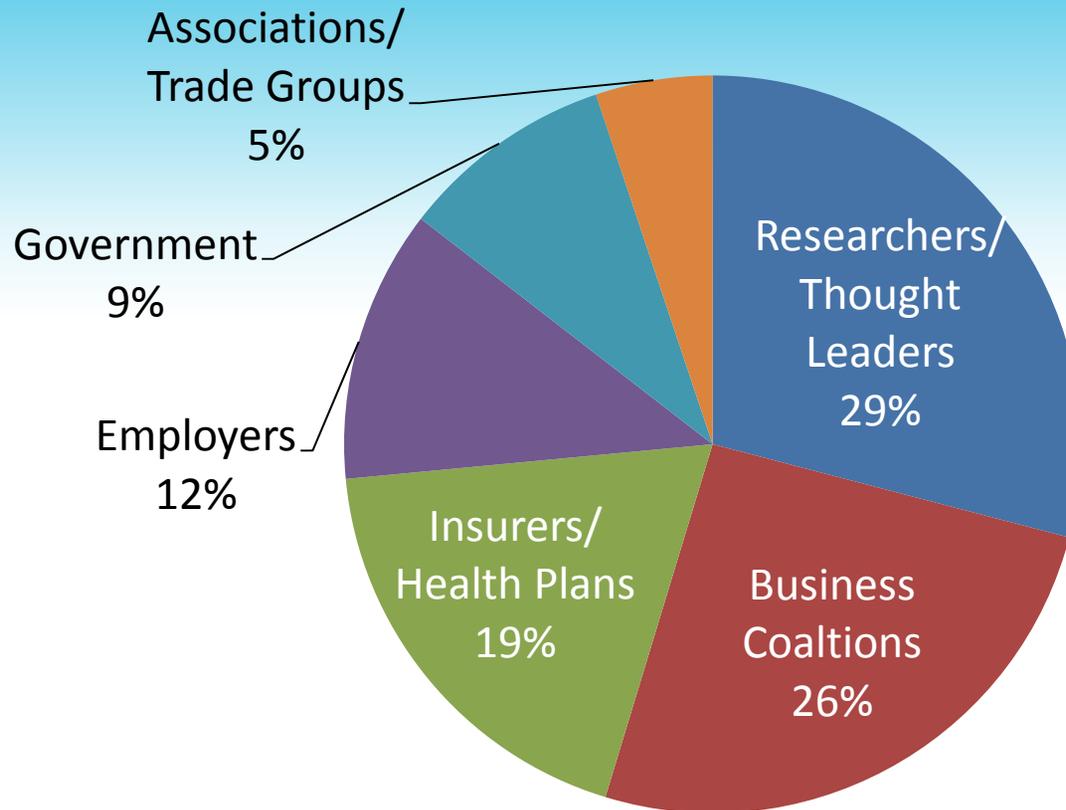
# Methods

- Six groups were targeted for inclusion in the survey:
  - researchers/thought leaders;
  - government;
  - insurers and health plans;
  - employers;
  - business coalitions/HR specialists; and
  - associations/trade groups

# Methods

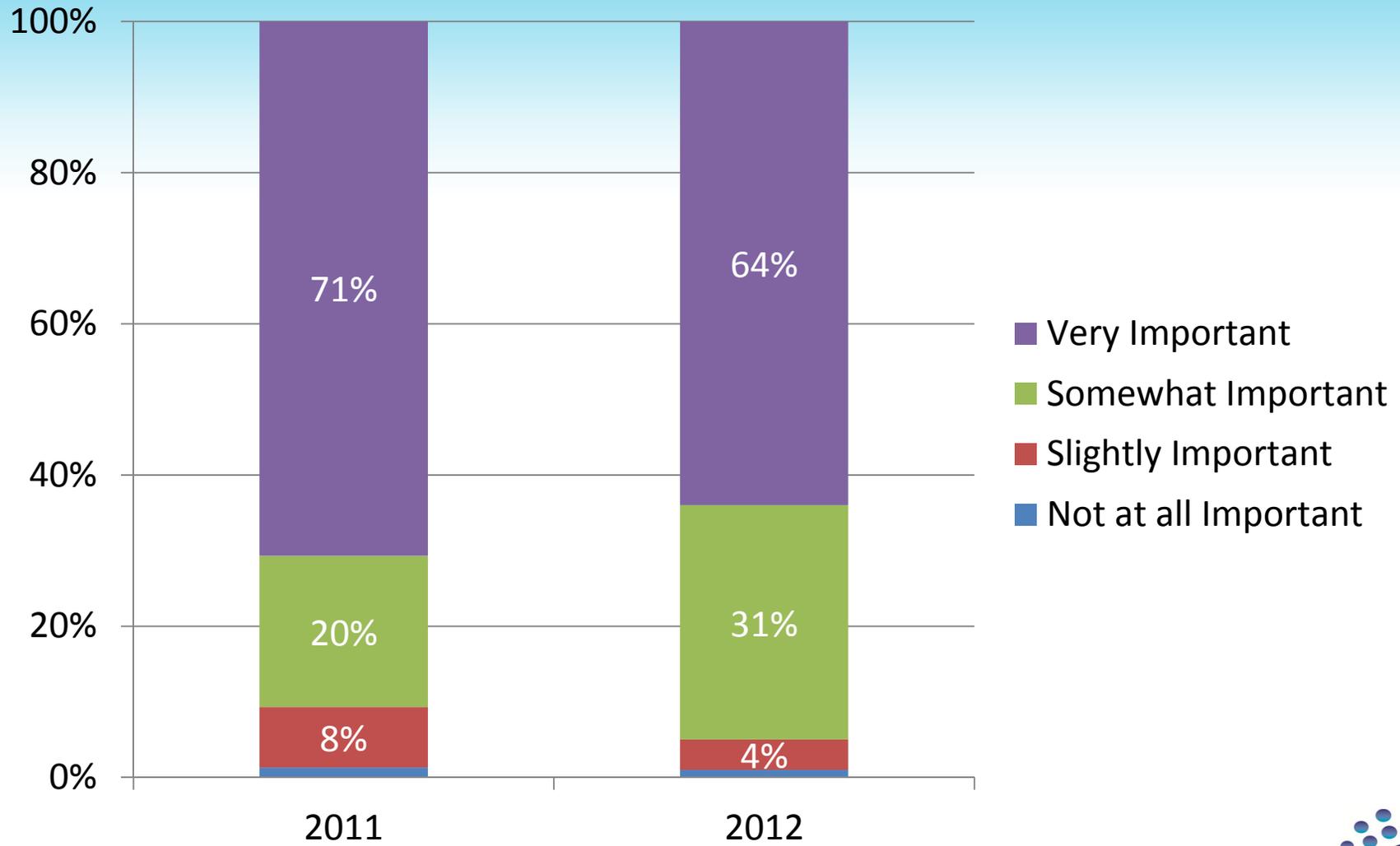
- All groups—except for researchers/thought leaders—were organizational stakeholders
- Web survey links were sent by email, if available, and paper surveys were sent by FedEx
- Follow-up phone calls and multiple mailings encouraged stakeholders to complete the survey

# CER Stakeholder Audiences

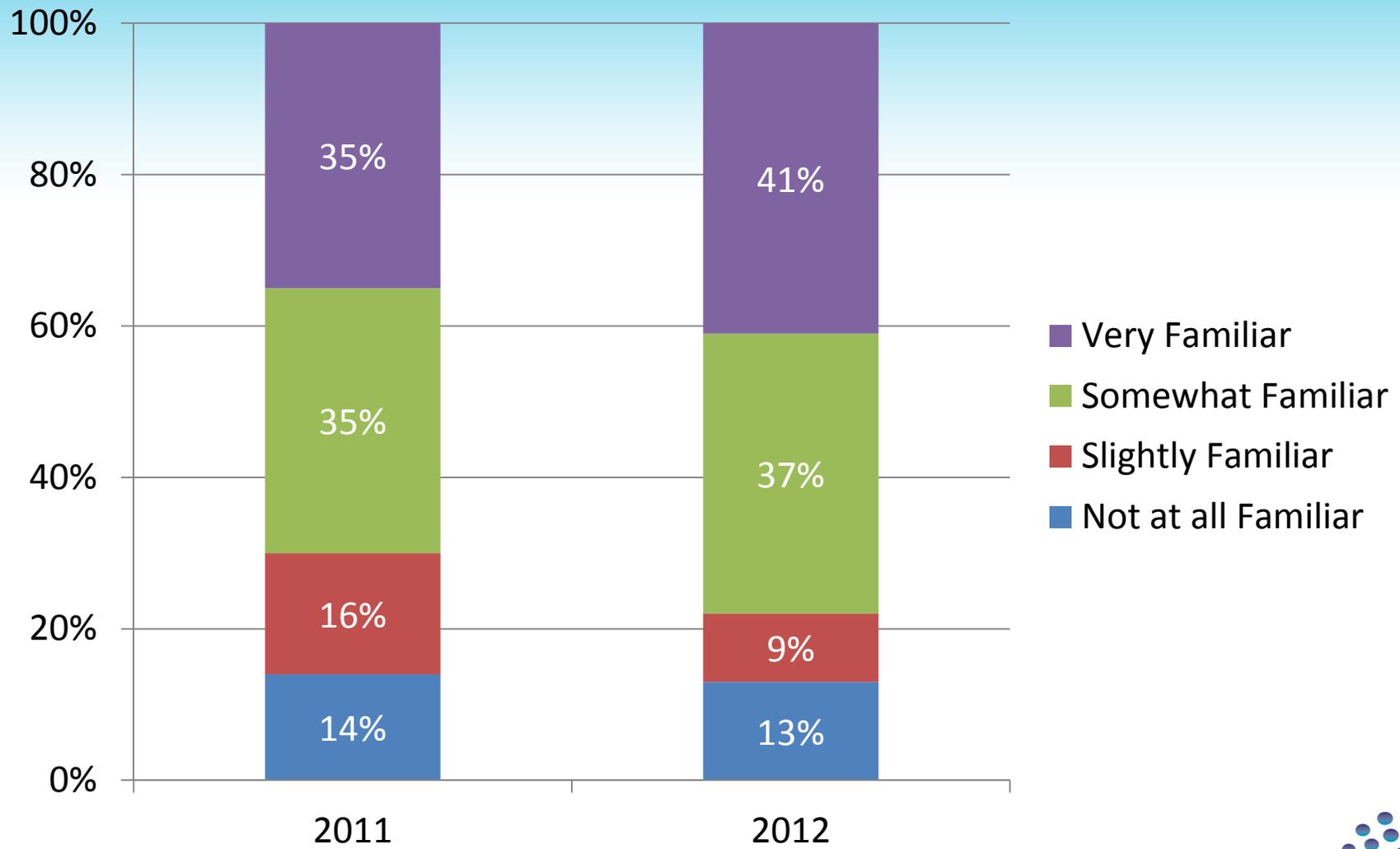


Of the 370 individuals and organizations invited, 117 completed the survey from 10/20/2011 through 2/6/2012

# CER Continues to Be Important

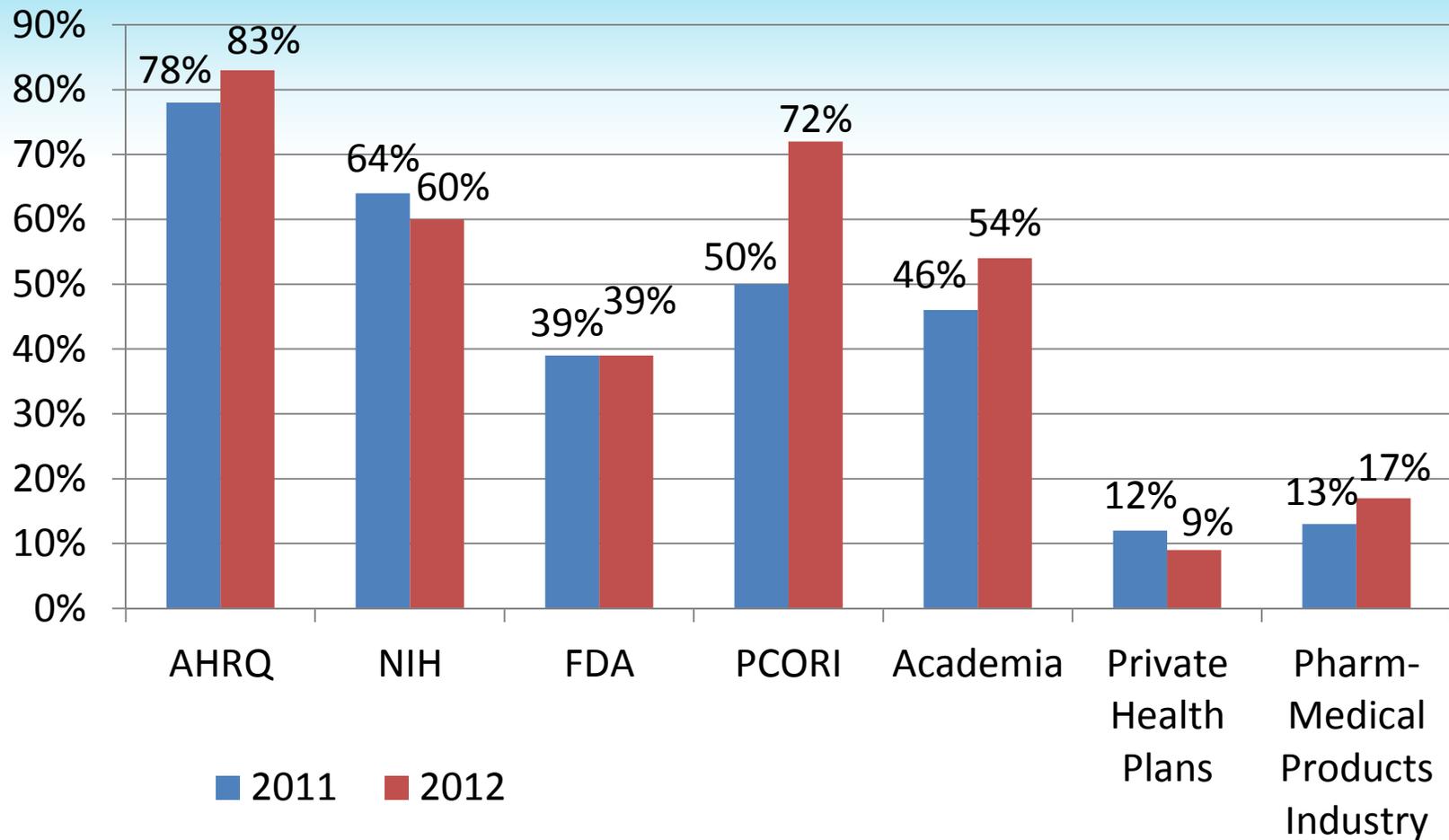


# Slight Increase in Familiarity with Mission and Role of PCORI



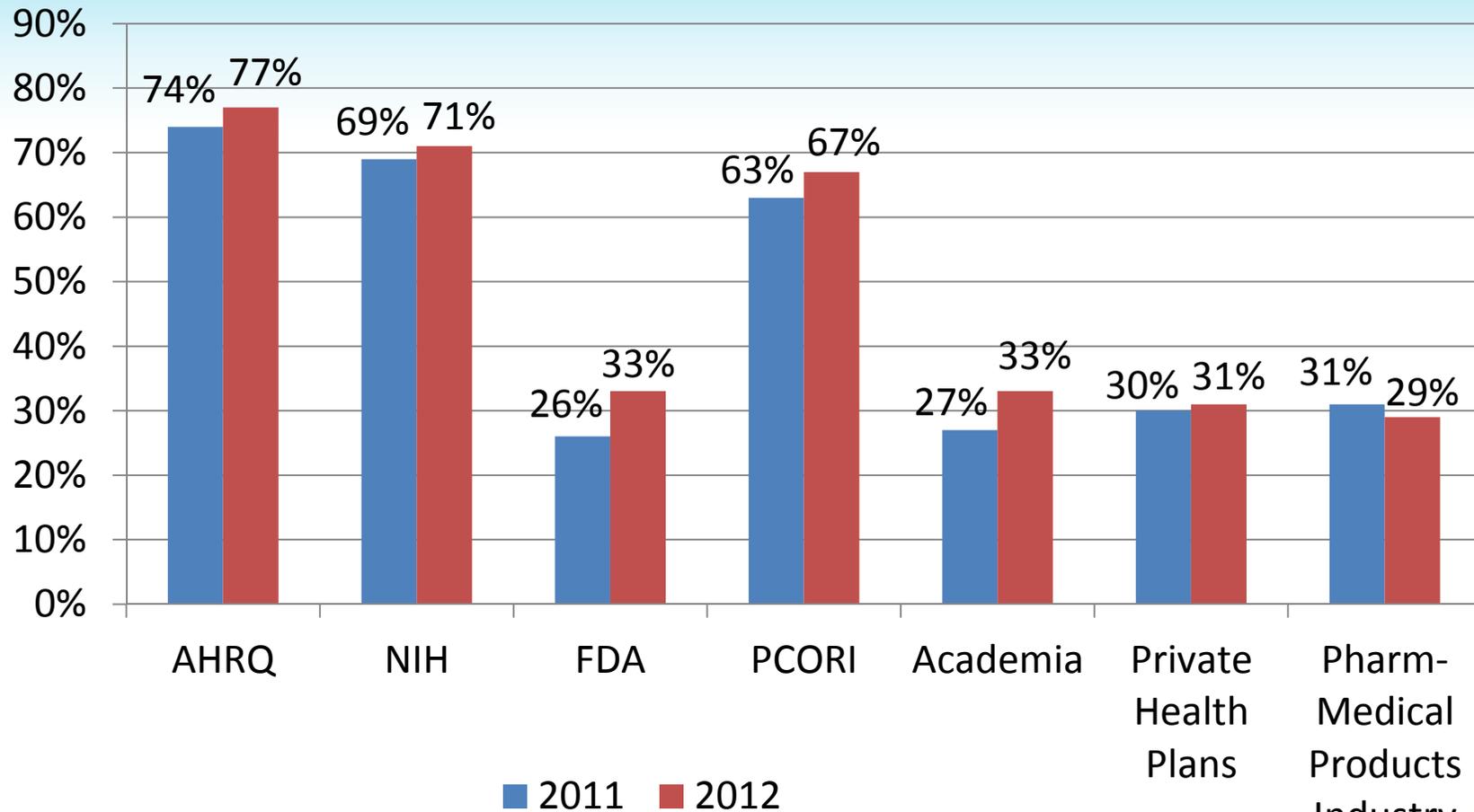
# Groups Believed to Play a Significant Role in CER in the Next Five Years

## Establishing Research Standards



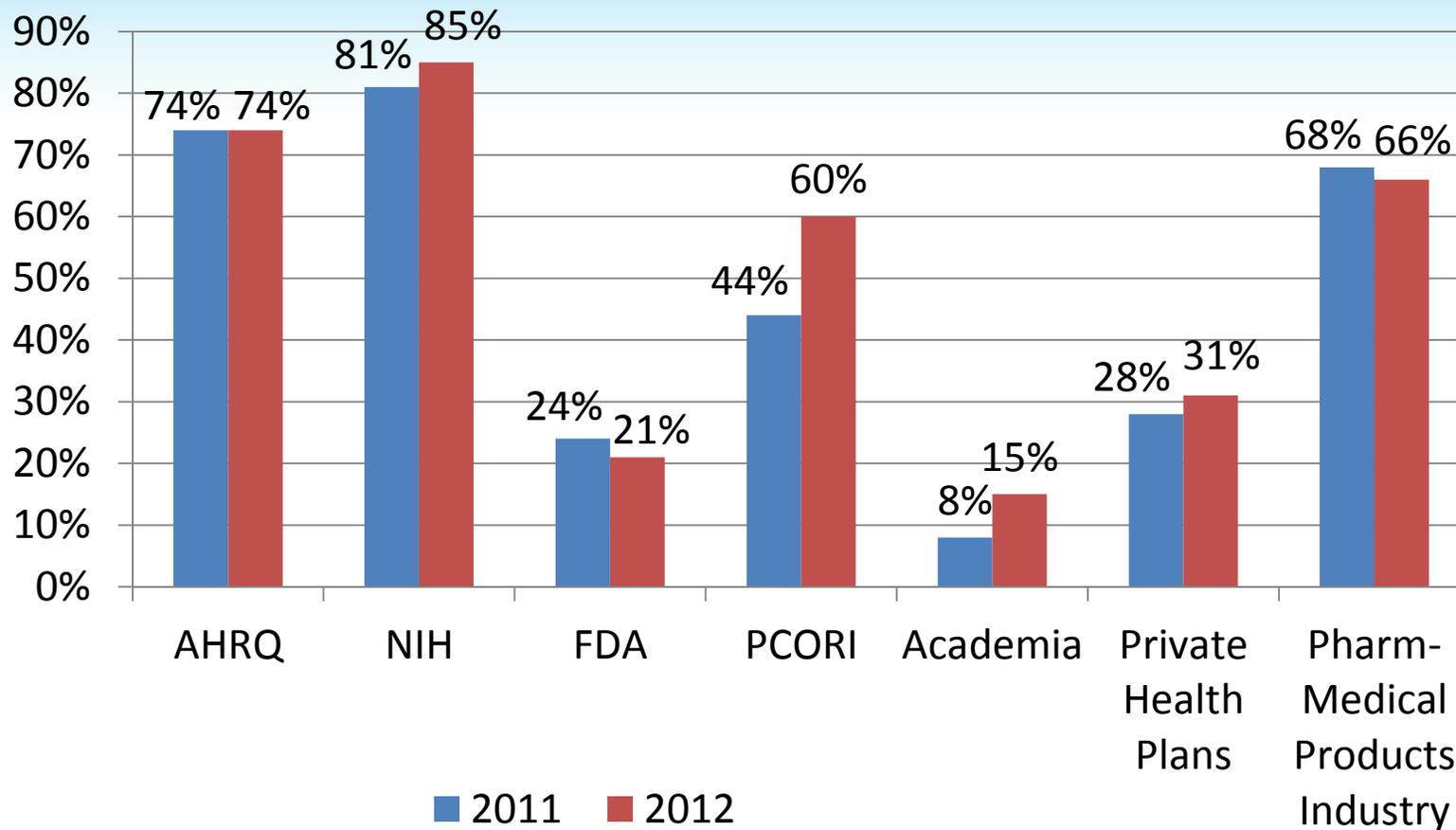
# Groups Believed to Play a Significant Role in CER in the Next Five Years

## Establishing Research Priorities



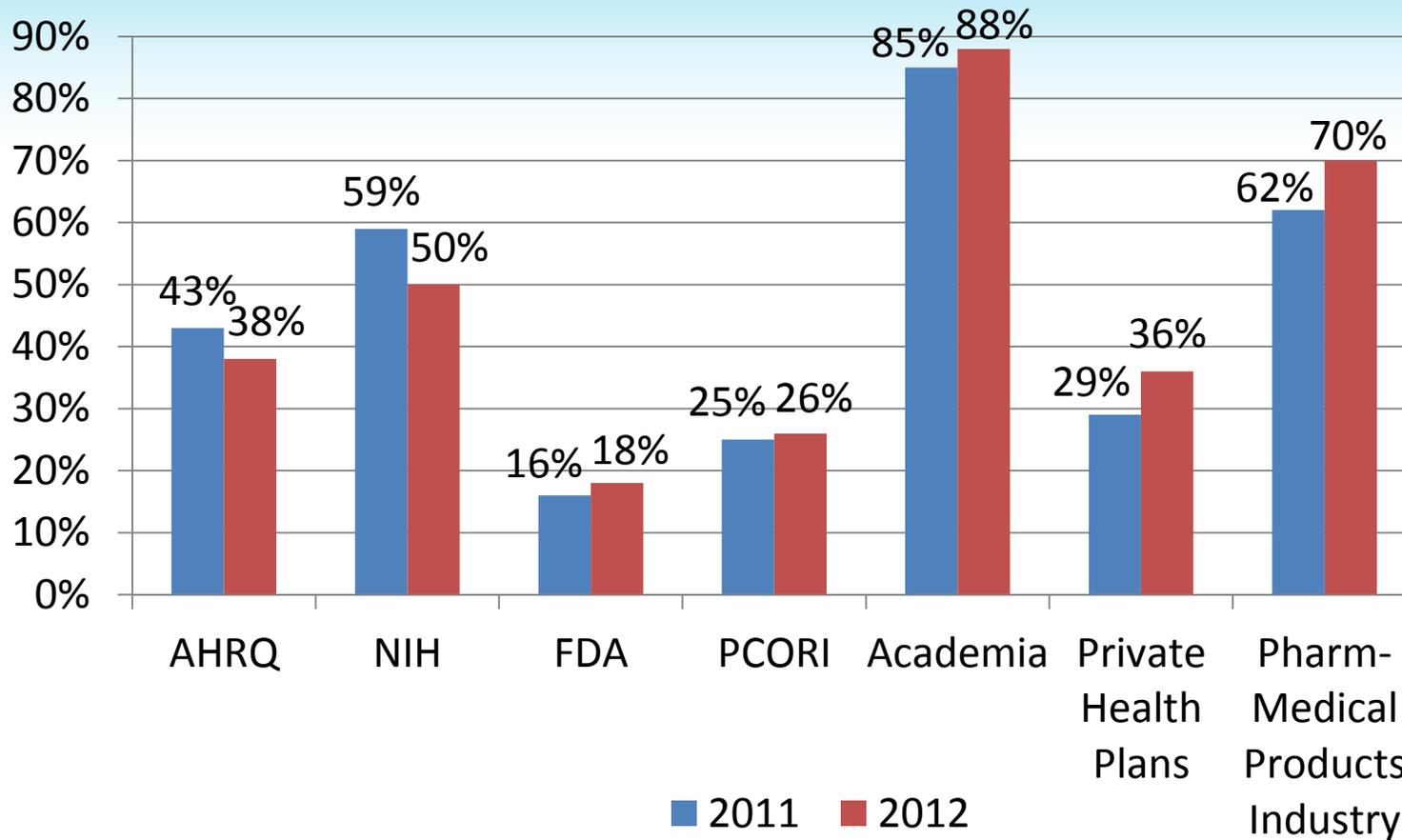
# Groups Believed to Play a Significant Role in CER in the Next Five Years

## Funding and Monitoring Research

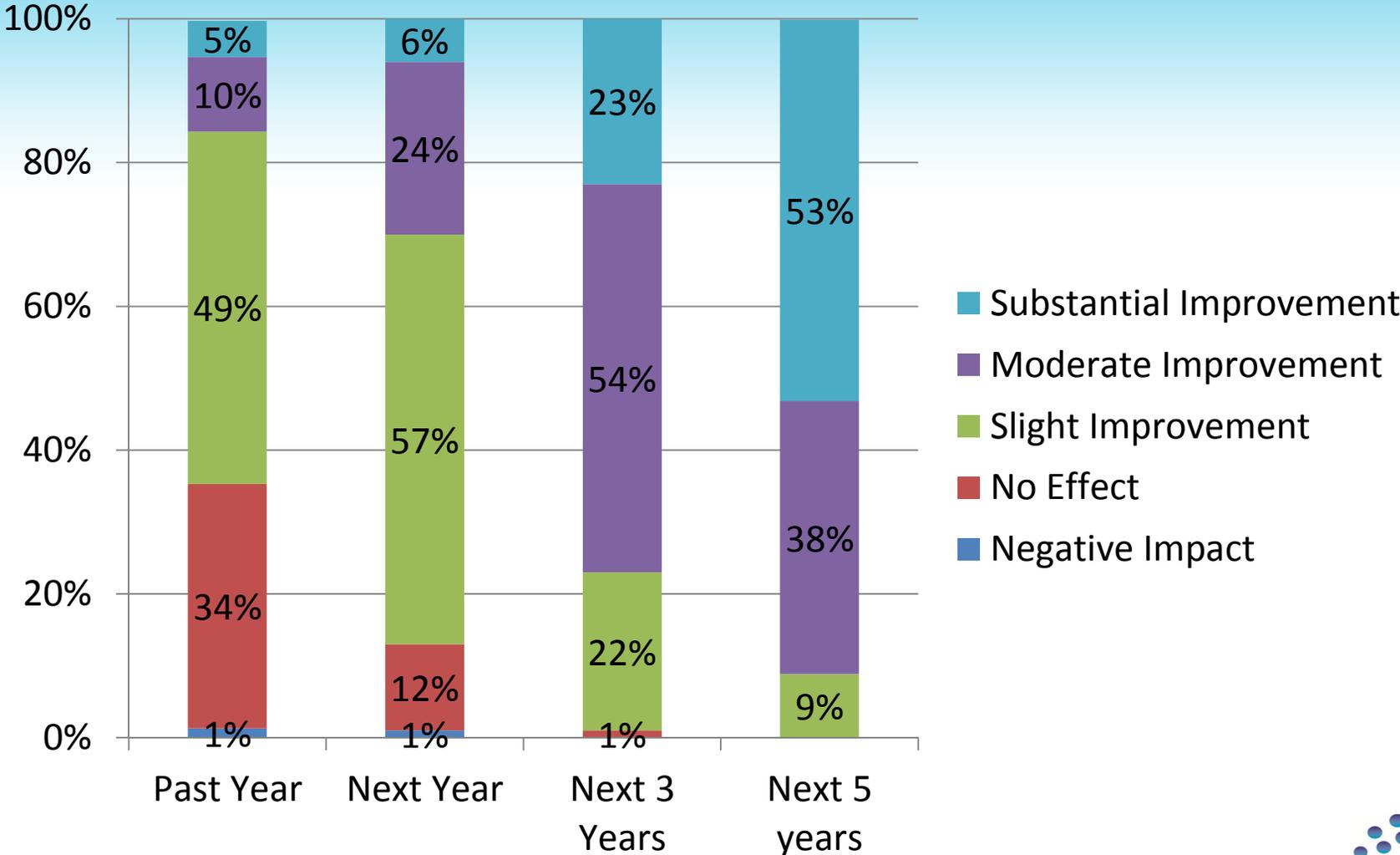


# Groups Believed to Play a Significant Role in CER in the Next Five Years

## Conducting Research

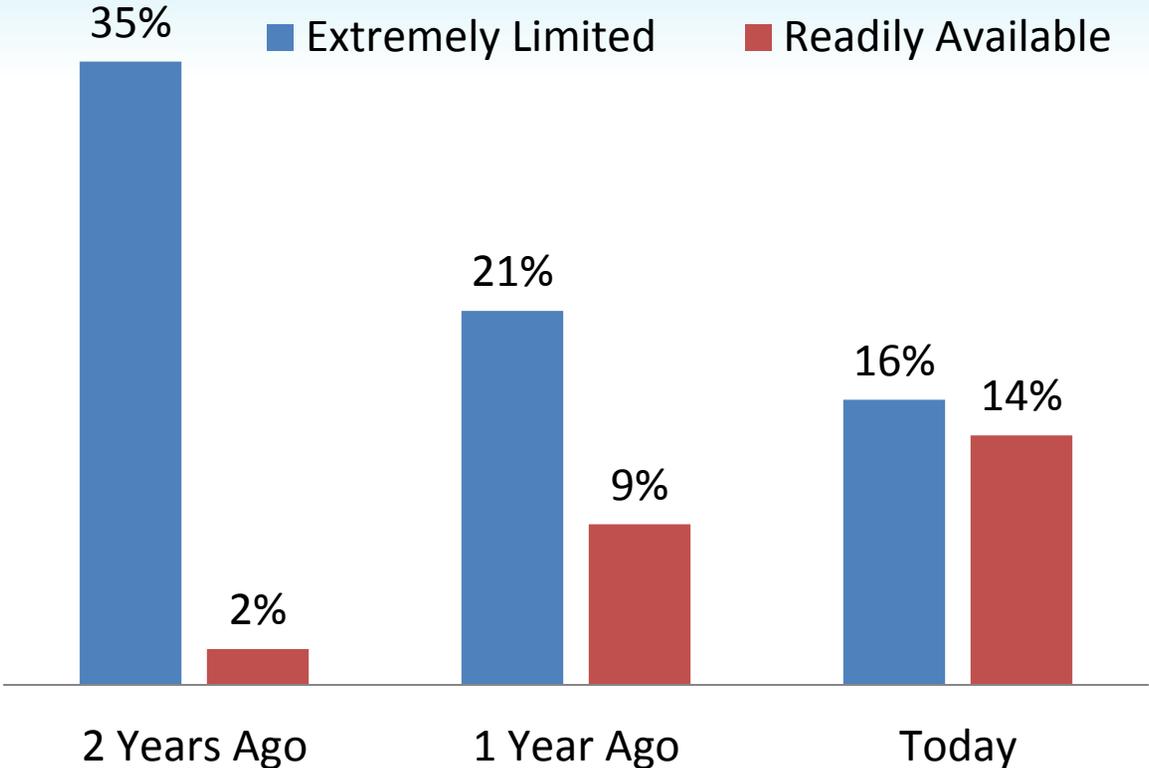


# Growing Potential for CER Impact on Health Care Decision Making



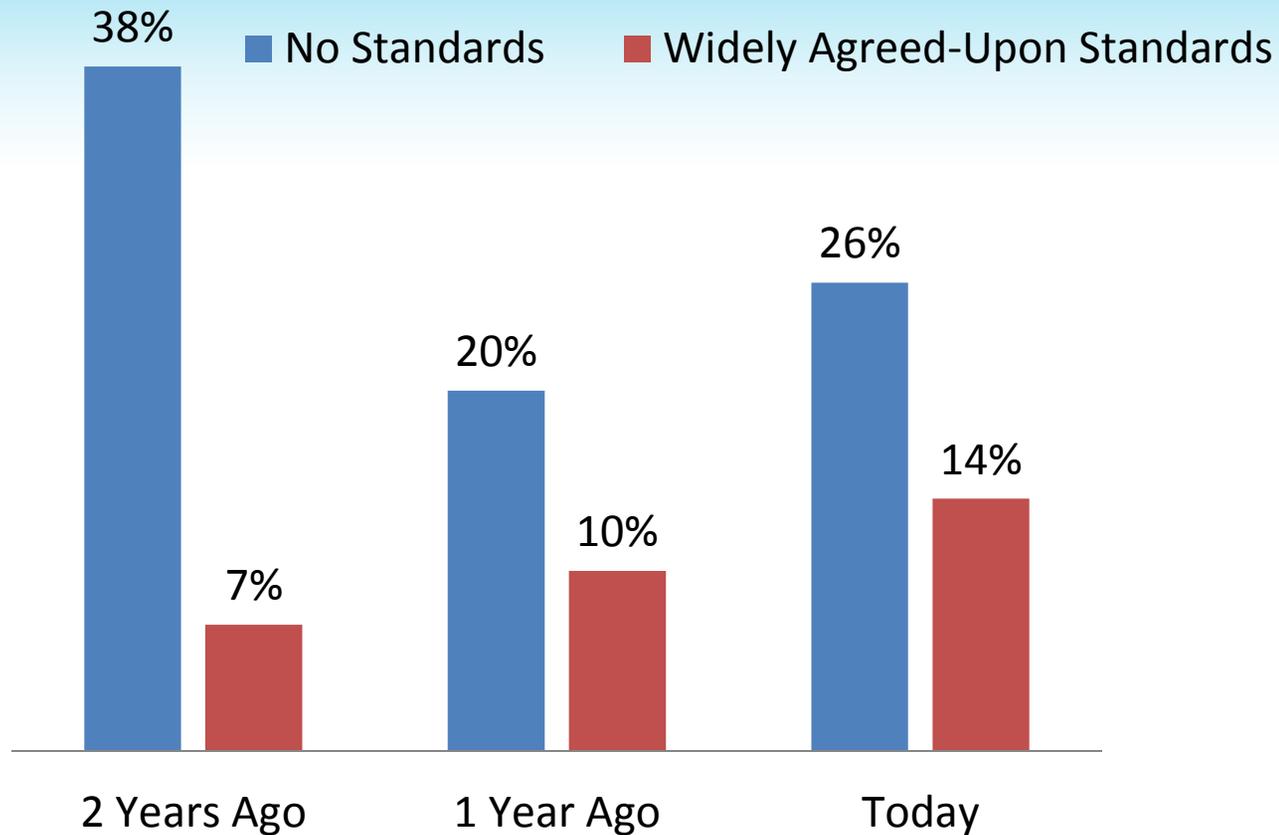
# Issue 1: Research Methods

## Availability of New Research Methods



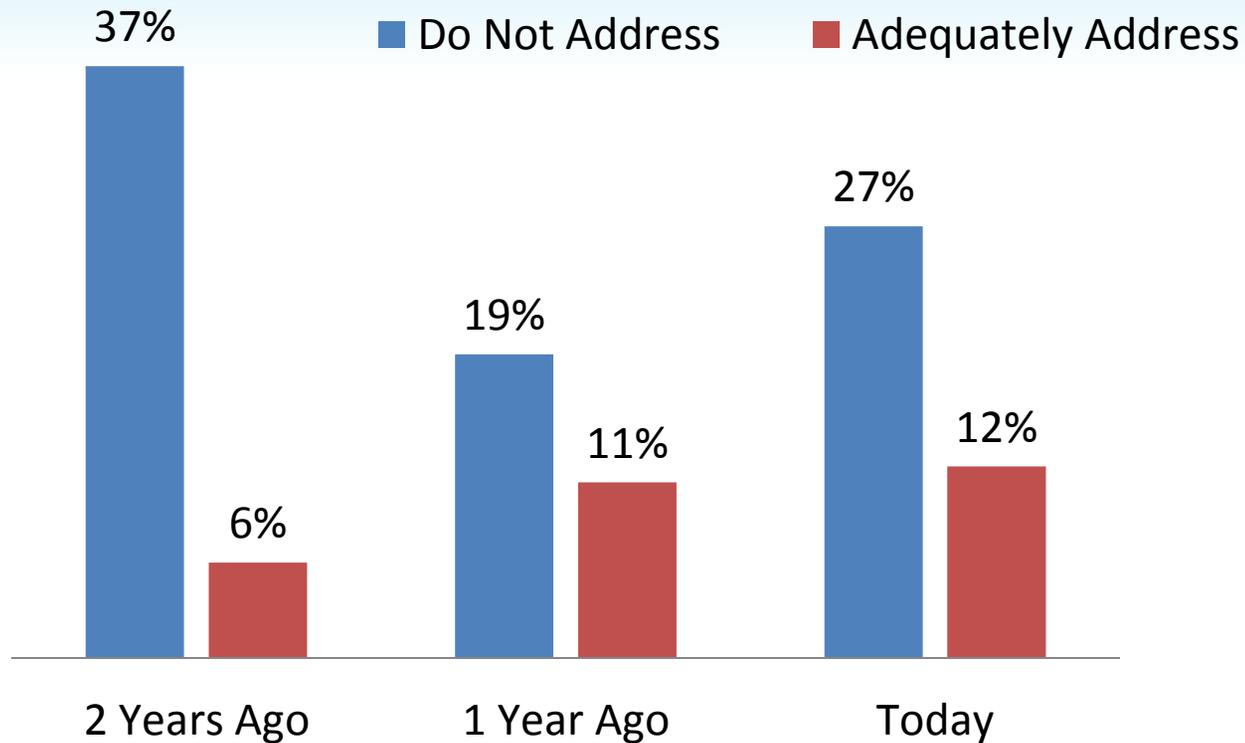
## Issue 2: Research Standards

### Availability of Agreed-Upon Research Standards



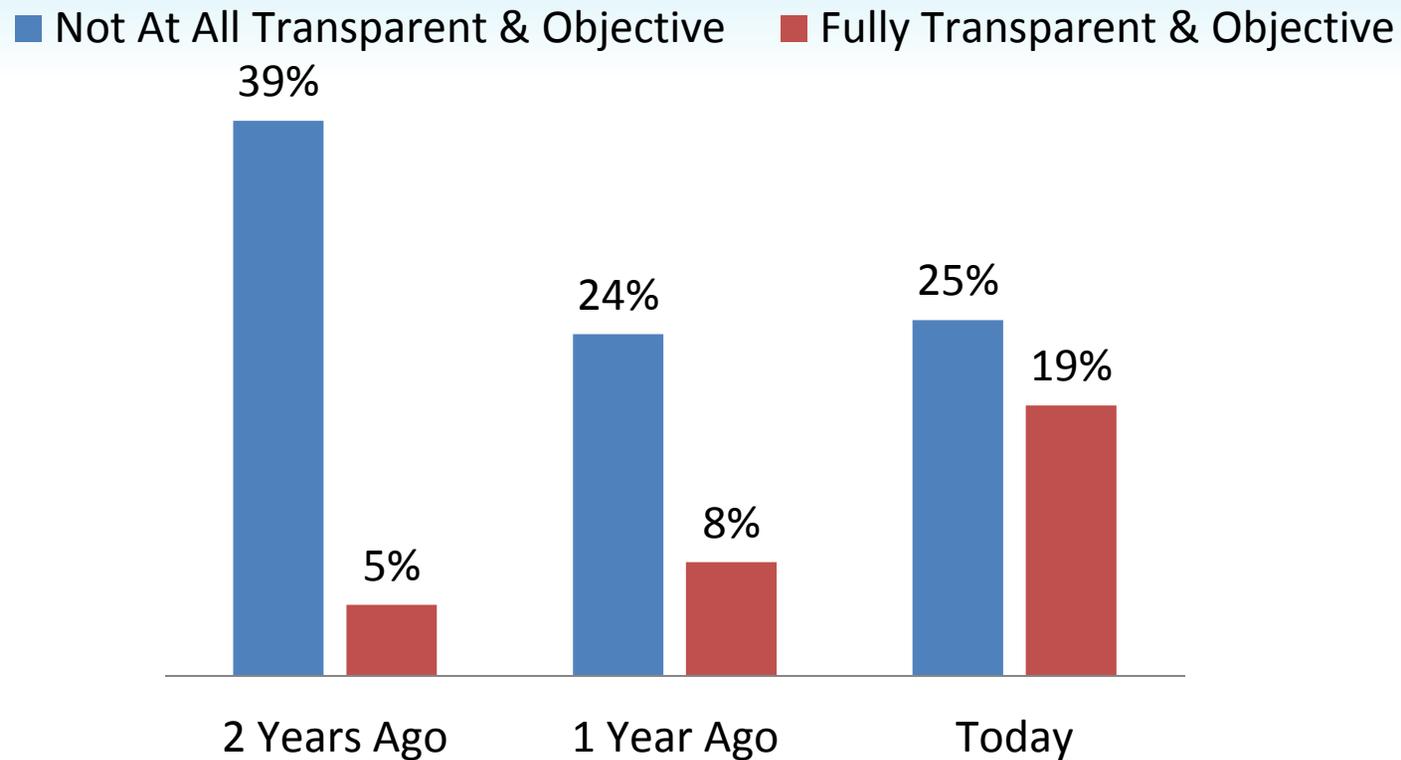
# Issue 3: Research Priorities

## Research Priorities Adequately Address Treatment Choices Faced by Patients and Providers



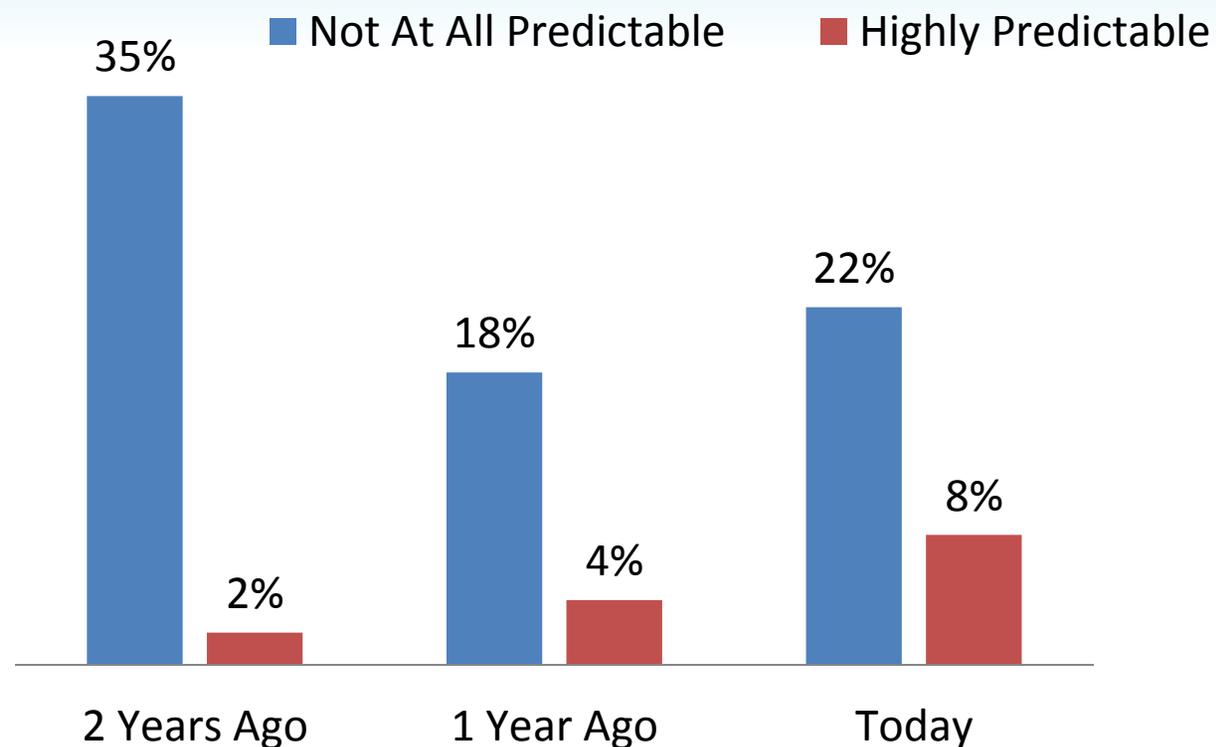
# Issue 4: Interpretation of Evidence

## Use of Objective and Transparent Processes for Interpreting Evidence



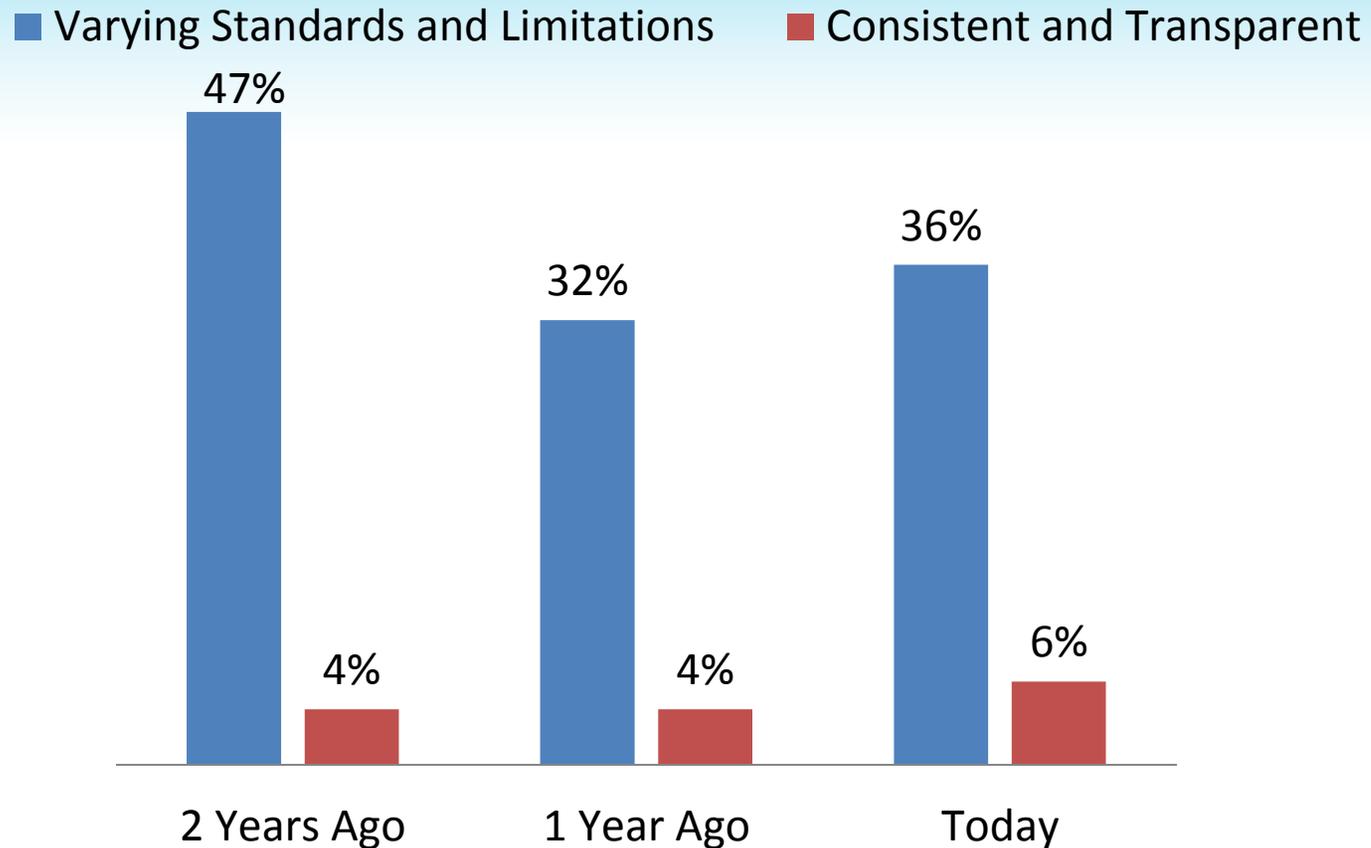
# Issue 5: Predicting the Diffusion of Treatments

## Predictability of Adoption and Diffusion of Medical Treatments/Technologies



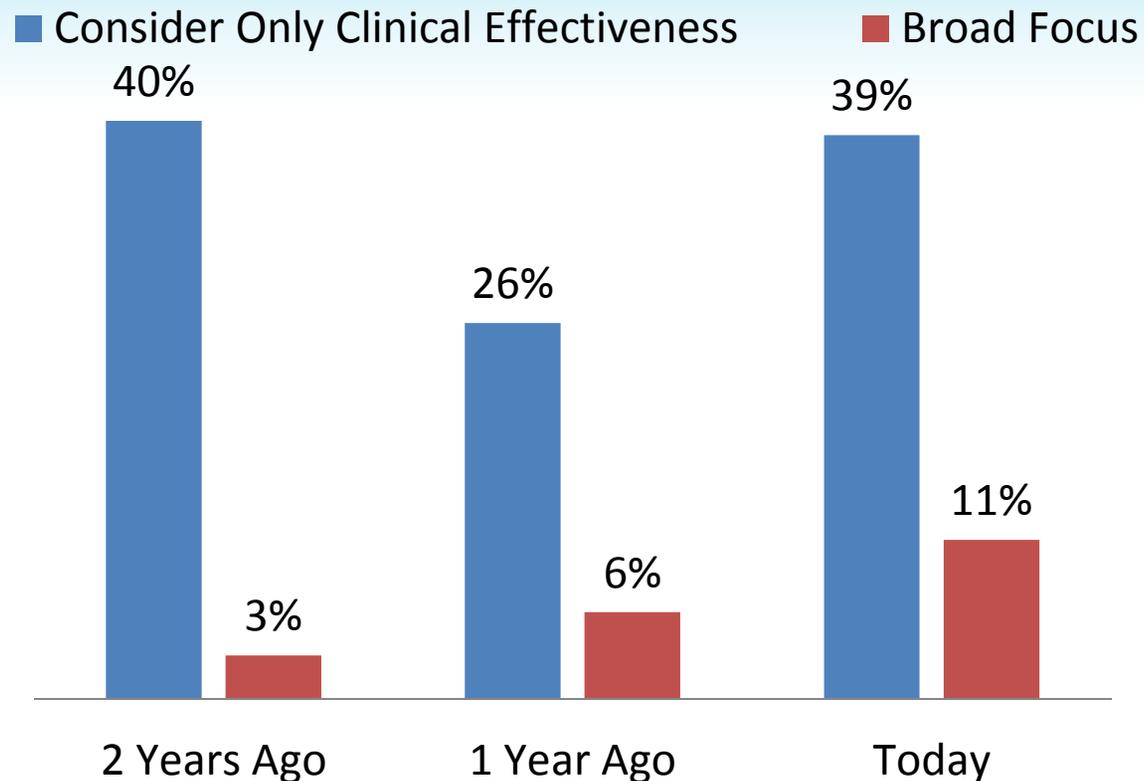
# Issue 6: Exchange of Medical Evidence

## Exchange of Medical Evidence Across Payers, Providers, Industries, and Agencies



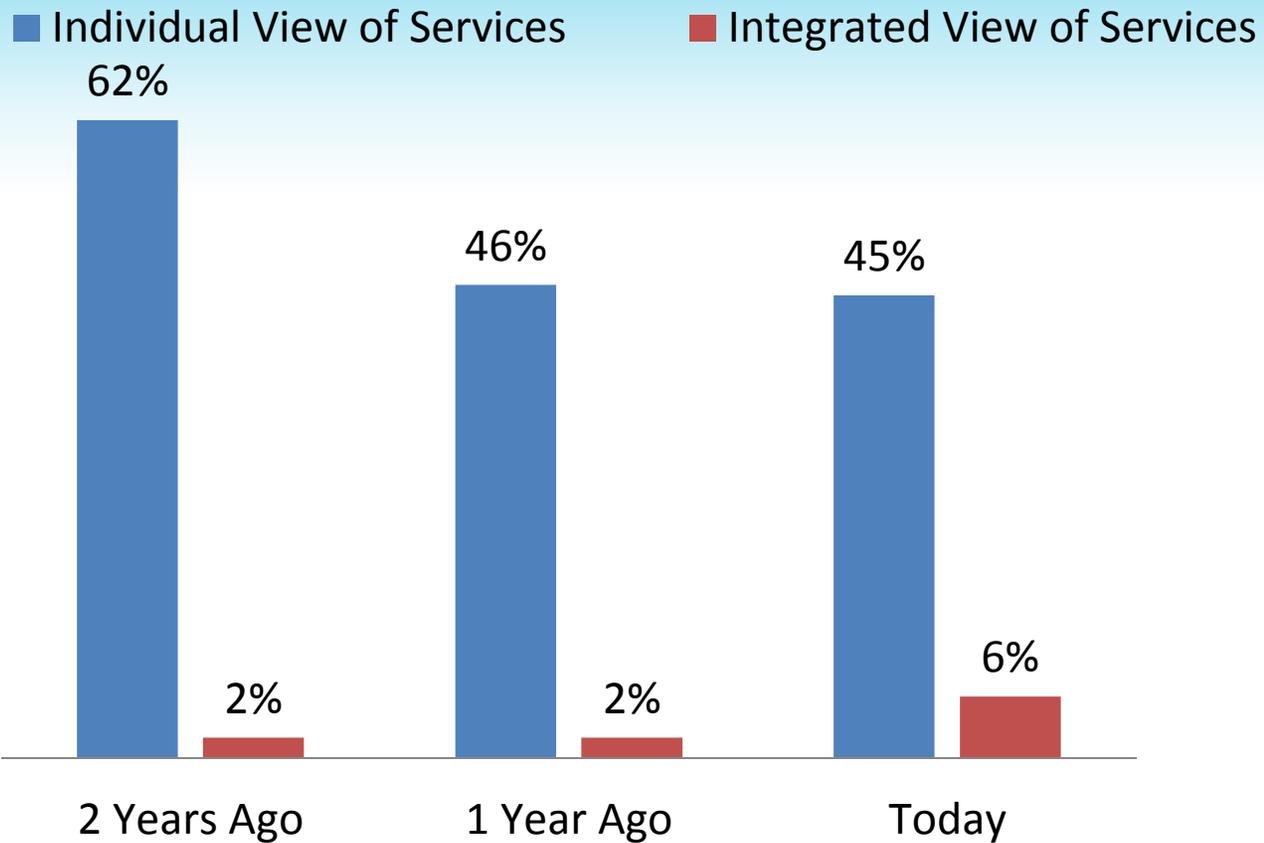
# Issue 7: Focus of Treatment Assessments

## Consideration of Quality, Outcomes, and Value in Treatment Assessments



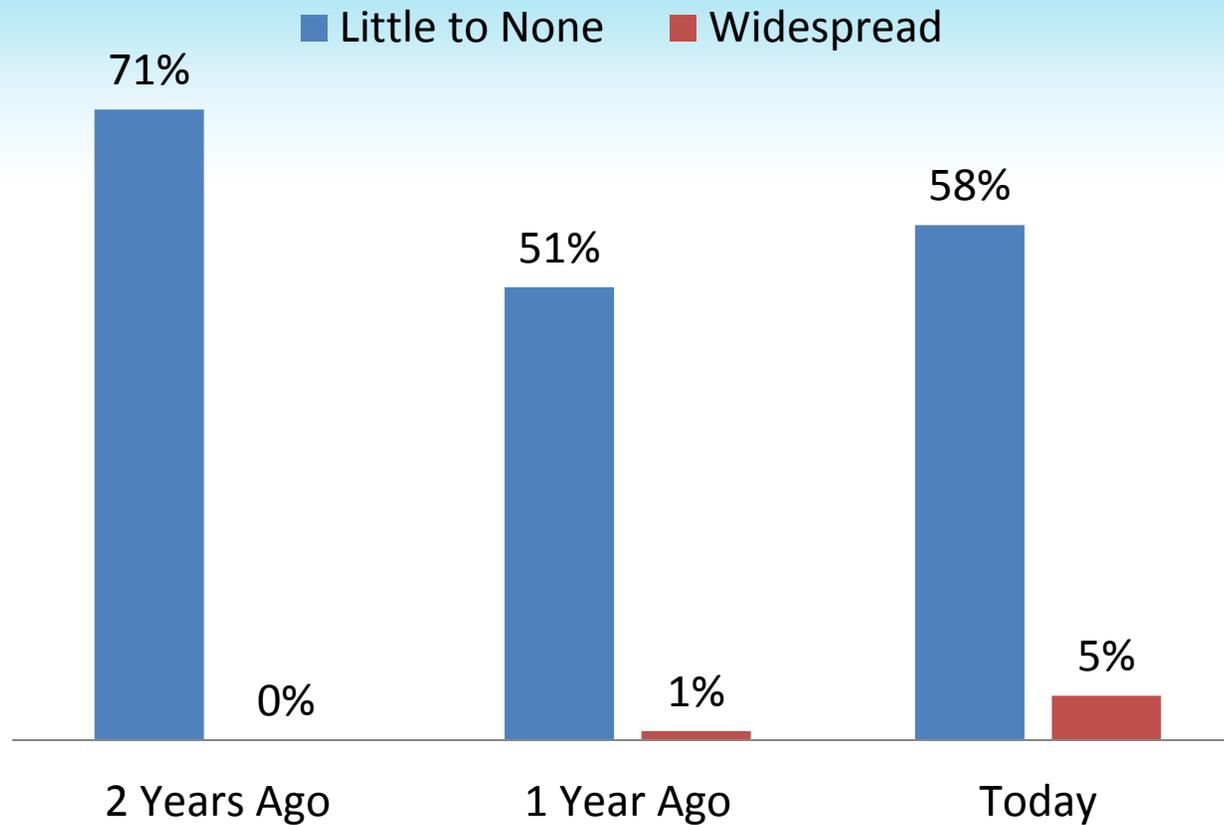
# Issue 8: Purchasing Decisions

## Health Care Services Purchasing Decisions



# Issue 9: Outcomes-Based Contracting

## Extent of Outcomes-Based Contracting



# Conclusions

- There is a growing recognition of PCORI and its role in CER
- Stakeholders are more pragmatic about how CER will be used and who will be funding it
- There is optimism about availability of research methods, standards, transparency and objectivity in interpreting CER
- There are lower expectations about consistent and transparent methods for exchanging information, and that broader measures of value are not considered