2023 Pharmaceutical Industry Fellowship in Health Policy and Communications
Dear Prospective Fellow,

On behalf of the National Pharmaceutical Council and the Ernest Mario School of Pharmacy, thank you for your interest in the Post-Doctoral Pharmaceutical Industry Fellowship Program.

Health policy is essential to maintaining patient access to pharmaceutical innovation. Good policy is based on good evidence, and for nearly 70 years the National Pharmaceutical Council (NPC) has developed credible evidence to inform policy development.

For many years, the NPC Internship Program played an important role in preparing pharmacy leaders for careers in the pharmaceutical industry. We are renewing our commitment to training the next generation of pharmaceutical policy researchers and communicators with a two-year Fellowship in Health Policy and Communications.

This unique fellowship is an accelerated path to industry experience, and an opportunity to be part of a best-in-class research team while meeting thought leaders across the pharmaceutical industry. We invite you to dream big, deliver impactful research, and drive better health policy as an NPC fellow.

Sincerely,

John Michael O’Brien, PharmD, MPH  
President & CEO

Sharon Phares, PhD, MPH  
Chief Scientific Officer
The National Pharmaceutical Council (NPC) is a health policy research organization dedicated to advancing good evidence and science, and fostering an environment in the United States that supports medical innovation.

Founded in 1953 and supported by the nation’s major research-based biopharmaceutical companies, NPC focuses on research development, information dissemination, education, and communication of the critical issues of evidence, innovation, and the value of medicines for patients. The issues we select for examination, and the researchers with whom we partner, position NPC as a uniquely credible and trusted voice in the biopharmaceutical research and health policy communities. NPC does not engage in lobbying activities but works with policymakers and key stakeholders.

Membership in NPC is limited to research-based biopharmaceutical companies with at least one product commercially available in the United States.

Our Board of Directors consists of a representative from each member company and includes commercial and scientific leaders. The board governs NPC and provides strategic direction through the Executive Committee, Audit & Budget Committee, Board-Level Research Committee, and Strategic Advisory Committee. Staff from our member companies also contribute to our work by serving on the Research Workgroup, Strategic Communications Workgroup, and ad hoc workgroups. For more information, please visit wwwnpcnoworg.

NPC is an inclusive community and leverages diversity of thought, background, perspective, and experience.
Fellowship Overview

The NPC Fellowship is a unique opportunity to learn the inner workings of a national health policy research organization supported by the U.S. pharmaceutical industry.

The two-year program bridges the gap between research, policy analysis and communications, and exposes fellows to real-world health policy and public affairs issues that researchers typically do not get elsewhere.

The fellow will report to and be mentored by the President & CEO, and work closely with NPC’s senior leadership team, Board of Directors, and member company staff workgroups.

After completing their two-year fellowship, the fellow will be highly qualified to join NPC or a similar organization as a health policy researcher or communicator, or join a pharmaceutical company in a health policy, market access, or strategic communications role. Past NPC fellows currently work for NPC members as Associate Director of Policy Research and Director of Public Payer and Health System Strategy.
## Fellow Responsibilities

### Research
- Completing essential courses from the ISPOR Short Course Core Curriculum
- Leading all aspects of a longitudinal research project, including:
  - research design,
  - vendor recruitment and management,
  - manuscript publication,
  - presentation of findings at a national meeting

### Communications
- Completing executive media training
- Speaking with the press and presenting to high-profile audiences
- Leading all aspects of a communications rollout, including:
  - content creation
  - educational activity
  - press and social media plan,
  - partner and KOL engagement,
  - workgroup briefings

### Policy
- Completing the AcademyHealth Health Policy Orientation
- Evaluating and summarizing legislation, regulations, and other health policy proposals
- Presenting analyses to NPC members
- Drafting an official response or comment letter
- Collaborating with other policy research groups in Washington, D.C.

### Leadership
- Completing the CliftonStrengths assessment
- Participating in leadership development sessions designed for a strengths-based culture
- Learning the fundamentals of non-profit association management
- Contributing to and executing against a strategic plan
Rutgers Pharmaceutical Industry Fellowship Program

PROGRAM HISTORY
In 1984, at Rutgers, The State University of New Jersey, the Ernest Mario School of Pharmacy and two pharmaceutical companies began a first-of-its-kind collaborative pilot program to evaluate the potential contributions of clinically-trained pharmacists within a pharmaceutical industry practice setting. Following the successful pilot, the Rutgers Pharmaceutical Industry Fellowship (RPIF) Program grew significantly and expanded to include 19 companies within the pharmaceutical and biopharmaceutical industry and well over 300 Fellows.

In 2002, Dr. Ernest Mario generously provided an endowment to establish the Institute for Pharmaceutical Industry Fellowships to enhance and promote the role of pharmacists in industry through the RPIF Program.

The Institute staff members:
- provide leadership and administrative support;
- promote quality, communication, scholarly activity, and professional development; and
- arrange specialized Fellowship training opportunities within the pharmaceutical and biopharmaceutical industry.

In 2018, our Program expanded to offer interdisciplinary Fellows’ training by adding select physician Fellowship opportunities to our well-established program.

The RPIF Program has thrived under the leadership of the founder, Dr. Joseph A. Barone, Dean and Professor II of the Ernest Mario School of Pharmacy, Dr. Carolyn Seyss, the Director for the Institute for Pharmaceutical Industry Fellowships, and Dr. Michael Toscani as the Director Emeritus.

More than 1,400 Post-Doctoral Fellows have completed the RPIF Program, most of whom are experiencing influential and rewarding careers in the pharmaceutical and biopharmaceutical industry throughout the US and abroad. The RPIF Program has Preceptors and Mentors from industry who share their knowledge and experiences with the Fellows through an intense but closely-guided training program. Assignments and projects are challenging, meaningful, and designed to enhance understanding of the pharmaceutical and biopharmaceutical industry and the Fellow’s functional area(s). Our goal is to provide the environment for Fellows to build the foundations to fuel their careers as future leaders in the industry.

PROFESSIONAL DEVELOPMENT SERIES
All Fellows gather once monthly as a group to participate in the Professional Development Day (PDD) series, an important component of their training that complements the hands-on experience provided at the partner companies. The PDDs are steered by a committee of Fellows and are designed to enhance the Fellows’ leadership skills such as emotional intelligence, communication, critical decision making, and presentation skills. Fellows develop skill sets under the guidance of external trainers and accomplished RPIF alumni. PDDs also provide general knowledge about various aspects of drug development/commercialization and issues facing the pharmaceutical and biopharmaceutical industry, and promote connectivity and a sense of community among Fellows and alumni from different companies and disciplines.

The Fellows can learn from each other through individual and group presentations and debates on topics and issues related to the pharmaceutical and biopharmaceutical industry. The dynamic forum of PDD provides an opportunity for open discussion and debate among Fellows, Rutgers faculty, and company Preceptors. In addition, outside experts provide training and professional development in a variety of areas (e.g., tools for corporate success, professional writing, presentations, meeting facilitation, negotiating, influencing, networking, conflict resolution; giving and receiving feedback; personal branding, and business and dining etiquette). Other PDD guest speakers include senior industry executives, including our successful RPIF Program alumni, who share their career paths, insights, and experiences. Importantly, PDDs provide an excellent opportunity for Fellows to interact with each other and develop lasting personal friendships and a strong professional network of Fellows, faculty, alumni, and other industry executives.

Joseph A. Barone, PharmD, F.C.C.P.
Dean and Professor II
Ernest Mario School of Pharmacy
Rutgers University

Carolyn Seyss, Pharm.D.
Fellowship Director & RPIF Alumna
Institute for Pharmaceutical Industry Fellowships
Ernest Mario School of Pharmacy

Michael Toscani, Pharm.D.
Research Professor, Fellowship Director Emeritus
Institute for Pharmaceutical Industry Fellowships
Ernest Mario School of Pharmacy
APPICLATION PROCESS AND ELIGIBILITY REQUIREMENTS

Pharmacy Fellows for the Rutgers Pharmaceutical Industry Fellowship Program are selected on a nationally competitive basis. Candidates must have completed a Doctor of Pharmacy degree from an ACPE-accredited institution before July 1 of the fellowship term.

How to Apply:
Interviewing is conducted on a rolling basis. Interested candidates may submit their application and supporting materials (letter of intent, curriculum vitae, and three letters of recommendation) starting September 2022 by visiting our website at: pharmafellows.rutgers.edu. All application materials must be submitted electronically to the RPIF Website per instructions on the site.

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<tr>
<th>Required Items</th>
<th>Submit by*</th>
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<tbody>
<tr>
<td>Letter of Intent (LOI)</td>
<td>October 5th</td>
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<tr>
<td>Curriculum Vitae (CV)</td>
<td>October 5th</td>
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<tr>
<td>Letters of Recommendation (LORs)</td>
<td>November 10th</td>
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*Candidates are considered on a rolling basis. Submission of materials prior to dates noted is strongly encouraged.

Your Letter of Intent & Letters of Recommendation should be addressed to:
Joseph A. Barone, Pharm.D., F.C.C.P.
Dean and Professor II
Ernest Mario School of Pharmacy
Rutgers, The State University of New Jersey
160 Frelinghuysen Road
Piscataway, NJ 08854-8020

Recognizing that the choice of a Post-Doctoral Industry Fellowship is an important decision, the Rutgers Institute for Pharmaceutical Industry Fellowships, in conjunction with the Academic Industry Fellowship Alliance (AIFA), has agreed to extend offers for Fellowships no earlier than December 7, 2022.

The AIFA is comprised of Keck Graduate Institute (KGI), Massachusetts College of Pharmacy and Health Sciences (MCPHS), Northeastern University Pharmaceutical Industry Fellowships, Purdue University College of Pharmacy, Rutgers Institute for Pharmaceutical Industry Fellowships (RPIF), Saint Joseph’s University, University of North Carolina Division of Pharmacotherapy and Experimental Therapeutics (UNC, DPET), and University of Southern California School of Pharmacy (USC School of Pharmacy).

We see this respect for candidate choice as a common aspect of each of our Program’s cultures. We hope that other academic and non-academic Fellowship Programs will respect this timeline.